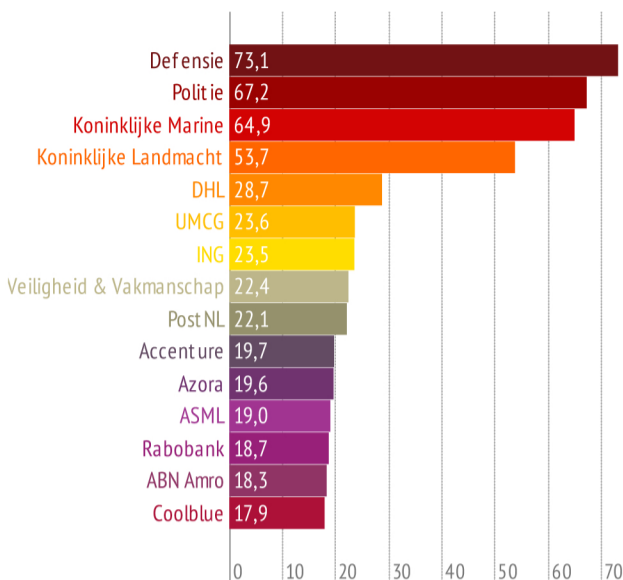


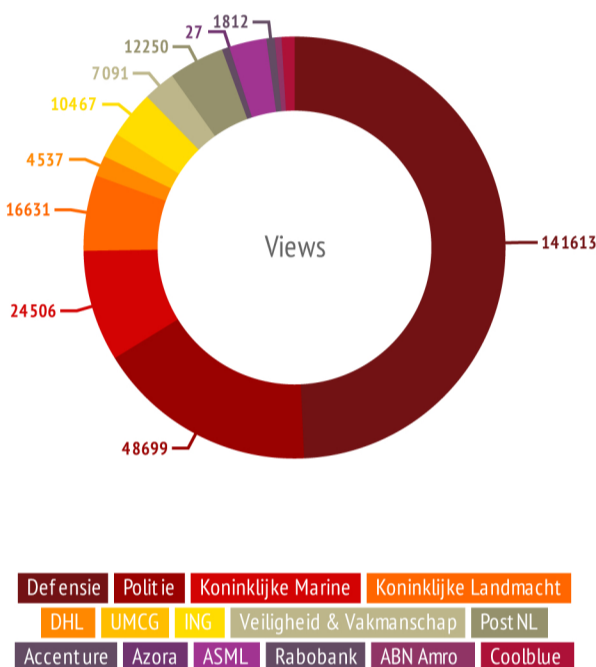
# Social Recruitment via YouTube (Juni, Juli & Augustus 2013)

De Social Recruitment Monitor biedt werkgevers een objective benchmark om te beoordelen hoe zij het op social media doen ten opzichte van hun concurrenten. Voor het eerst kunnen werkgevers nu op basis van deze onafhankelijke benchmark de social recruitment activiteiten verder professionaliseren.

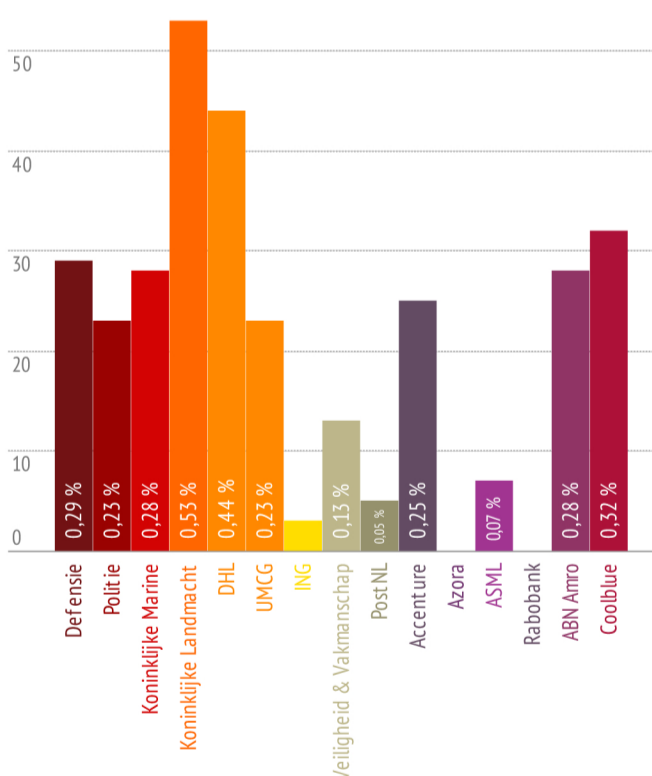
## Gemiddelde SRM Index



## Aantal Views



## Gemiddelde Engagement Ratio



The Social Recruitment Monitor™ ranks social media recruitment activity for the world's leading employers. It accurately tracks data for the major social networks, and refreshes weekly so that figures stay up to date.

The Social Recruitment Monitor™ was developed by Maximum Employment Marketing Group, a global agency that sets the standard in employer branding, digital recruitment and employer marketing.

To learn more about the regional social recruitment activities of employers in Australia, Brazil, China, France, Germany, India, Singapore, Sweden, The Netherlands and the UK visit [www.socialrecruitmentmonitor.com](http://www.socialrecruitmentmonitor.com).

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