textkernel

Dus, wat is de werkelijke waarde van jouw data?

Kun je een monetaire waarde toekennen aan jouw gegevens? Wat als je elke kandidaat die je ooit hebt geworven vele malen kunt plaatsen? Futuristisch of realiteit?

Over mijzelf

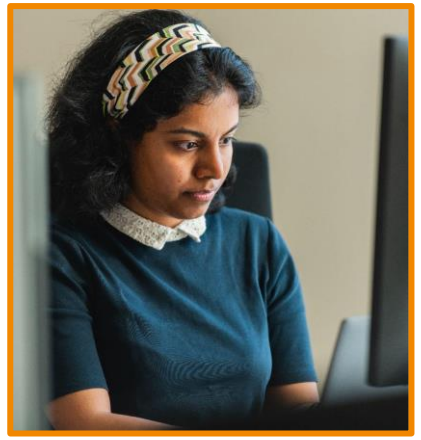
Morris & Valerie | Ondernemend | Nijmegen | Recruitment | Joboti | NEC supporter, tegen beter weten in

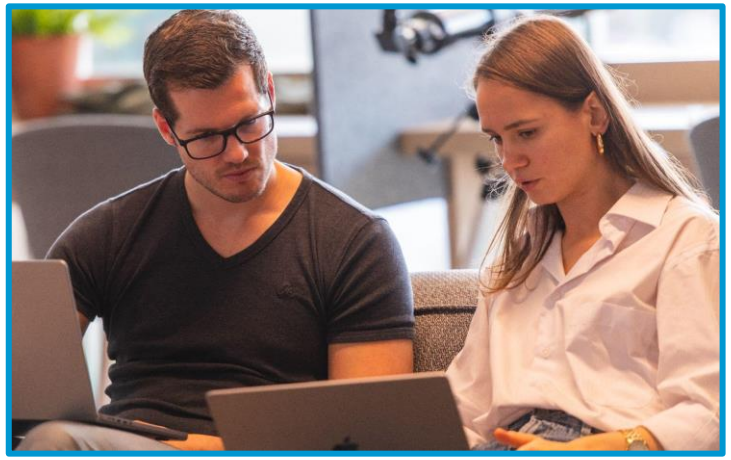
textkernel

10
50
200
500
20
10

Connecting People and Jobs Better

Our mission is to **empower** our **partners** and **customers** to **accelerate** staffing, recruitment and HR processes by **automating the data flow** between recruiters and talent, and by providing **meaningful and actionable insights** based on talent and labor market data globally





International Leader in AI powered solutions for Staffing & Recruitment

- Founded in 2001
- Headquartered in Amsterdam
- >230 employees, majority R&D
- 32 nationalities
- €44 Million Revenue, 20% organic growth

textkernel

Textkernel Solutions for Staffing & Recruitment

DATA

CUSTOMER EXPERIENCE & DIGITAL TRANSFORMATION

Parsing

Automatically extract and structure data from resumes and job postings

Data Enrichment

Build profiles and map data using a standardized system that recognizes unique skills and professions, and their relations

Search & Match

Connect people and jobs across internal and external databases

Labor Market Intelligence

Real-time and historical inventory of the online job market, and enriched feeds of online jobs and of your private talent and jobs

Mid-Office Platform

100% digital and compliant onboarding, time capture, document management and business process automation

Engagement

Recruiter controlled and automated candidate engagement

DATA & ACTIONABLE INSIGHTS

CUSTOMER EXPERIENCE & DIGITAL TRANSFORMATION

Understand | Connect | Analyze

textkernel

Het aantal cv’s dat Textkernel per jaar parsed...?

Het aantal cv's dat Textkernel per jaar parsed...?

2...

textkernel

2.000.000.000 cv’s per jaar

Een
beller
is
sneller
WBVB
tegelizr.nl

deVolkskrant
deVerdieping
Trouw
Omgangsregeling
Man (86) mag van de rechter vriendin (85) weer bezoeken
Algemeen Dagblad
woensdag 13 oktober 2010
SPORTWERELD
Oranje speelt met Zweden
DE KRANT VAN AMSTERDAM Vrij, Onverveerd
Het PAROOL
€ 1,30 WOENSDAG 13 OKTOBER 2010
vandaag in PS KUNST
Schemer: snoeihard sociodrama
De boor en het meisje
Wereldboek van Betancourt

textkernel

10 jaar later...

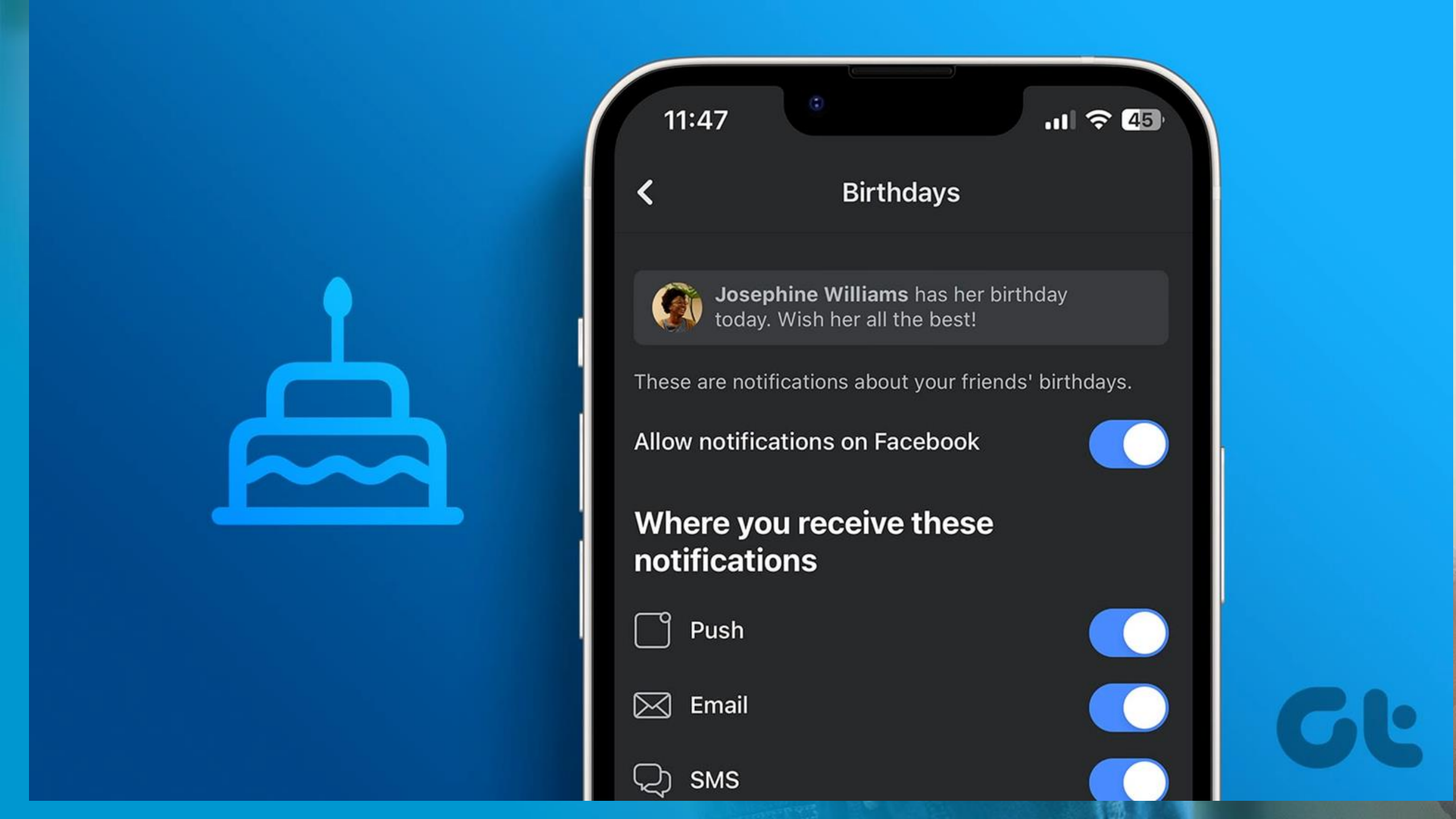
Benelux Recruitment Tech Landscape 2024

De Benelux Recruitment Tech Landscape 2024 is de twaalfde editie van het overzicht van leveranciers van recruitmenttooling met een vestiging in de Benelux. Iedere leverancier heeft het recht op een gratis vermelding in één categorie. De volgende editie verschijnt donderdag dinsdag 4 juni tijdens Demo_Day Nederland. Geef uiterlijk 8 mei 2024 wijzigingen/aanvullingen door voor de volgende editie via Recruitmenttech.nl/leveranciers. Kijk voor meer informatie en een te downloaden digitale versie van deze poster op de site: Recruitmenttech.nl/landscape of Recruitmenttech.be/landscape.

www.recruitmenttech.nl
www.recruitmenttech.be/landscape

recruitment tech

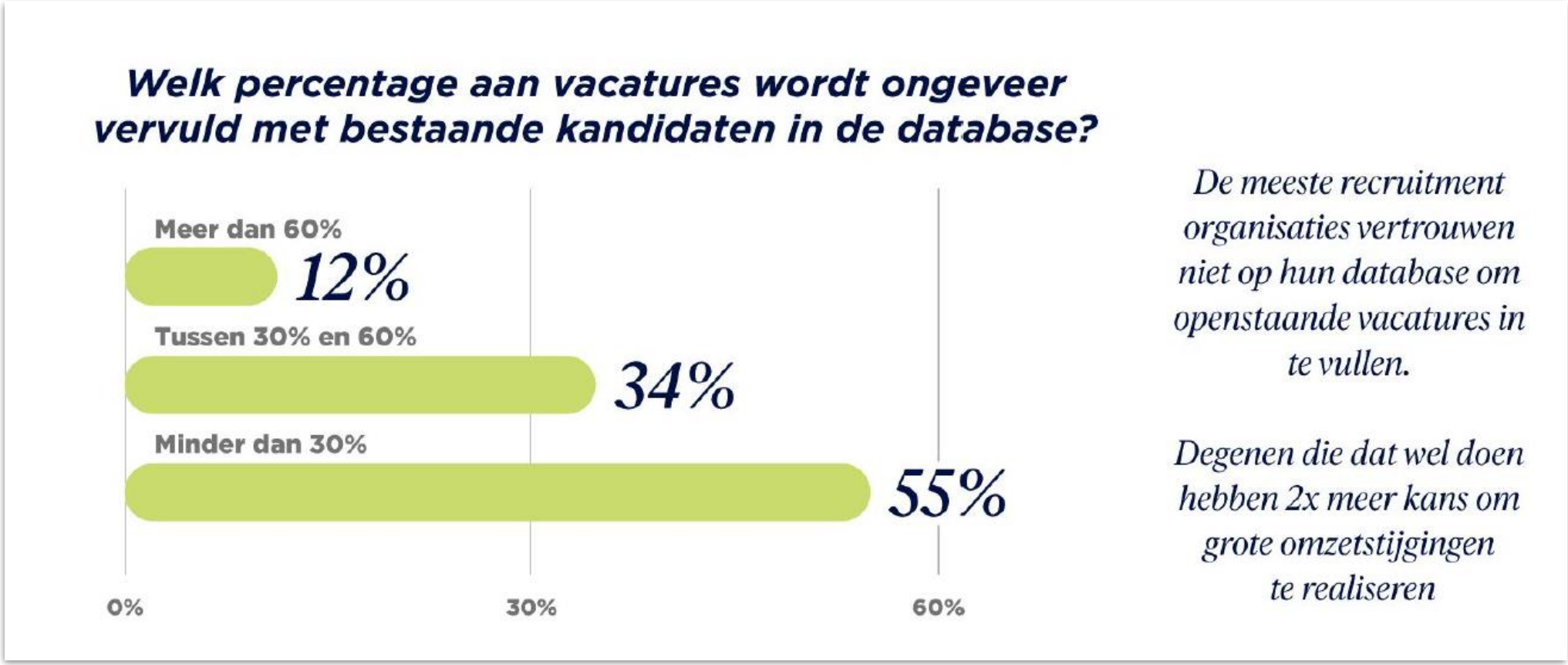
xtkernel


11:47
45
Birthdays
Josephine Williams has her birthday today. Wish her all the best!
These are notifications about your friends' birthdays.
Allow notifications on Facebook
Where you receive these notifications
Push
Email
SMS

Te midden van het aanhoudende tekort aan vaardigheden blijft sourcing de belangrijkste uitdaging voor de recruitment life cycle in 2023

Bron: [Bullhorn GRID Recruitment Trends Report]

Maak je gebruik van je eigen database?



Bron: Bullhorn GRID Recruitment Trends Report

Recruitment proces flow

textkernel

Hoeveel kandidaten heb je vandaag in je database staan?

textkernel

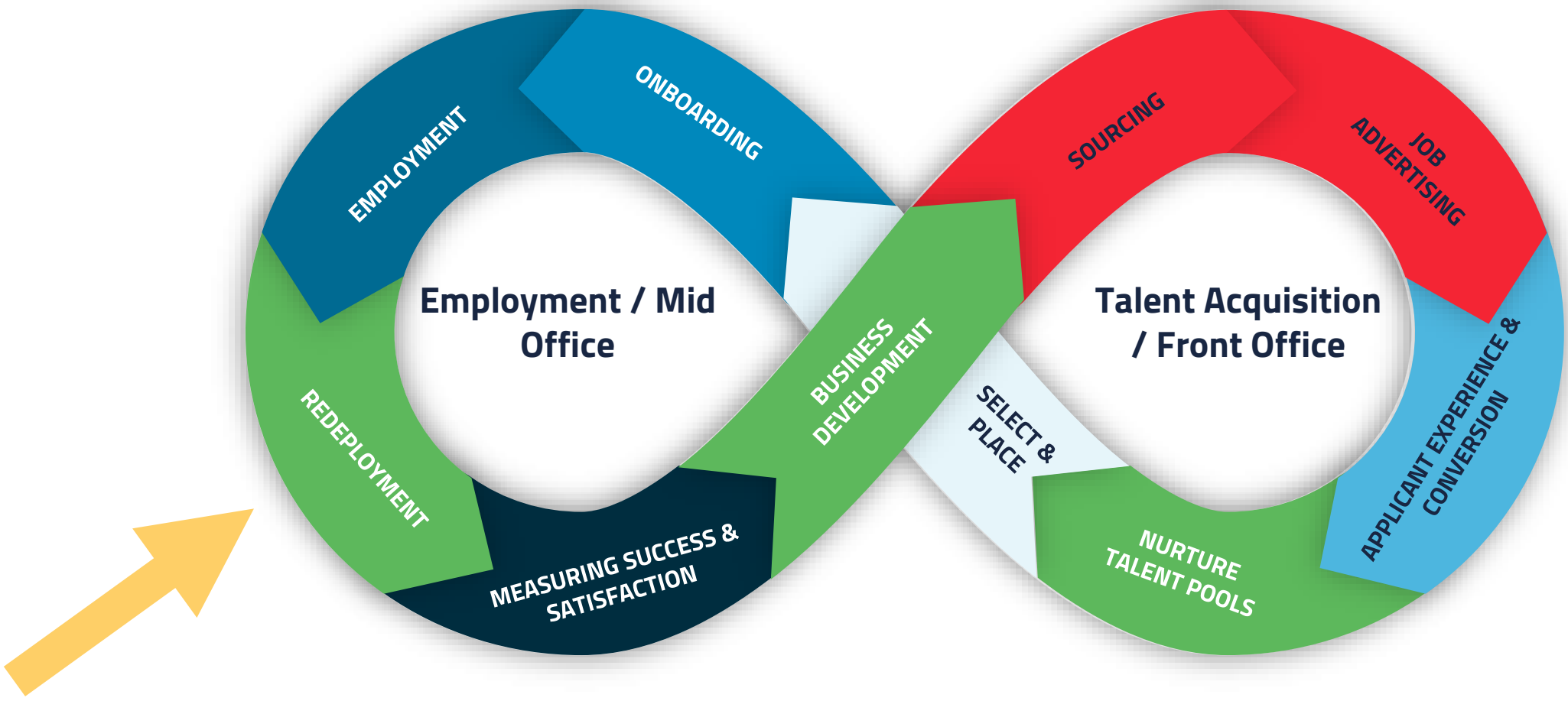
Wat is de waarde van je database of talent pool?

textkernel

En hoeveel geld kun je besparen én verdienen door iedere kandidaat uit je database (opnieuw) teA plaatsen?

textkernel

Recruitment proces flow

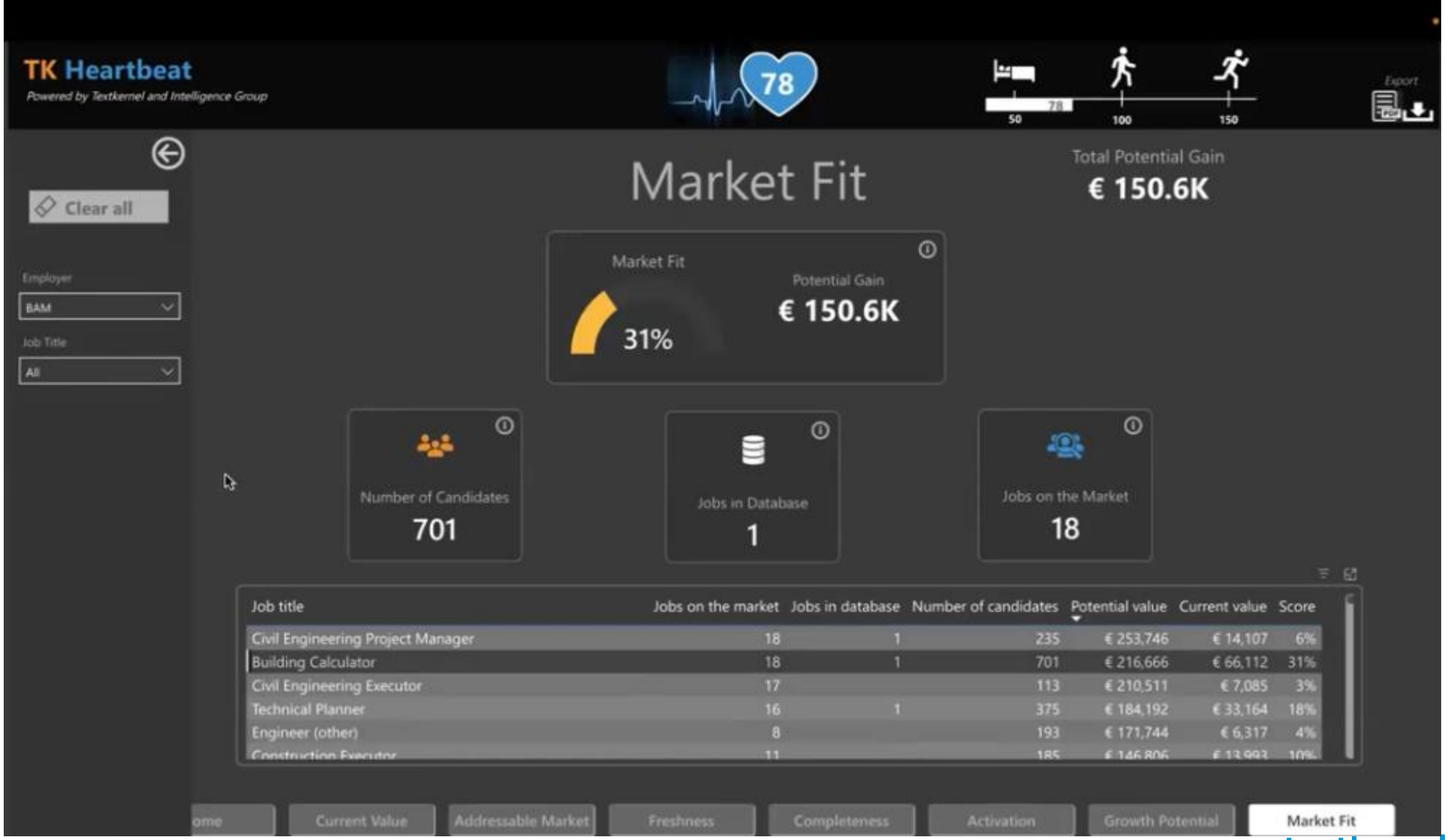


TK Heartbeat
Current Value
€ 883,1K
78
Potential Value
€ 11,0M
Get Active
Get Active
50
100
150
textkernel
Home
Current Value
Strategic Value
Freshness
Completeness
Activation
Growth Potential
Market Fit
iG!

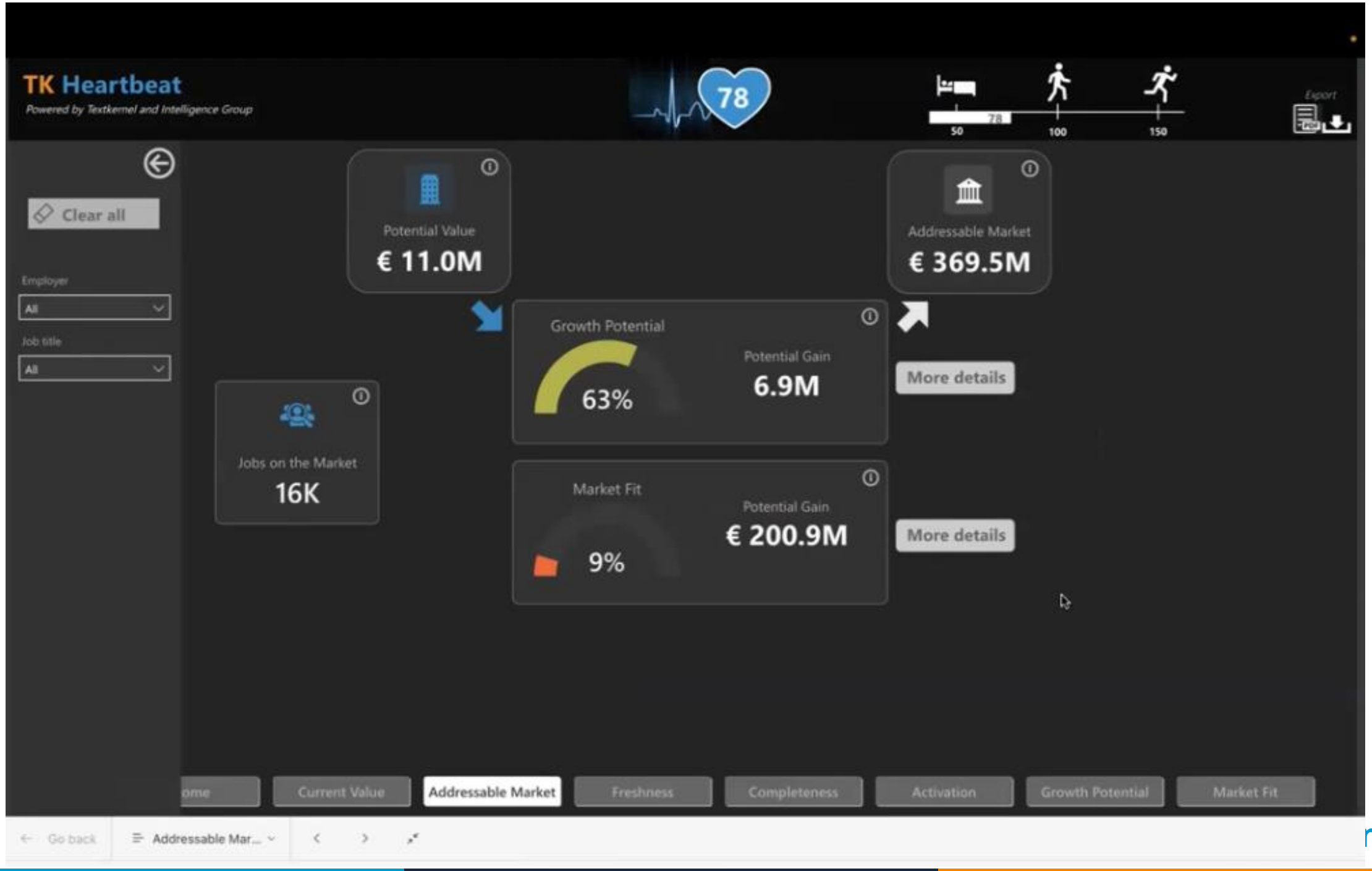
TK Heartbeat
Powered by Textkernel and Intelligence Group
78
Export
Filters
Clear all
Status
Alle
Owner
Alle
Creation Date
29-3-2017
30-8-2023
Business Department
Alle
Business Unit
Alle
Current Value
€ 883,1K
Potential Value
€ 11,0M
Freshness
42%
Potential Gain
€ 5,5M
More details
Completeness
58%
Potential Gain
€ 3,1K
More details
Activation
22%
Potential Gain
€ 4,0M
More details
Number of Candidates
31K
Number of Active Jobs
761
Home
Current Value
Strategic Value
Freshness
Completeness
Activation
Growth Potential
Market Fit

Completeness
Total Potential Gain
€ 3,1K
Contact Info
70%
Potential Gain
€ 724,4
Skills
100%
Potential Gain
€ 0,0
Availability
100%
Potential Gain
€ 0,0
Education
0%
Potential Gain
€ 1,6K
Experience
58%
Potential Gain
€ 817,0
Compensation
100%
Potential Gain
€ 0,0
Segment
100%
Potential Gain
€ 0,0

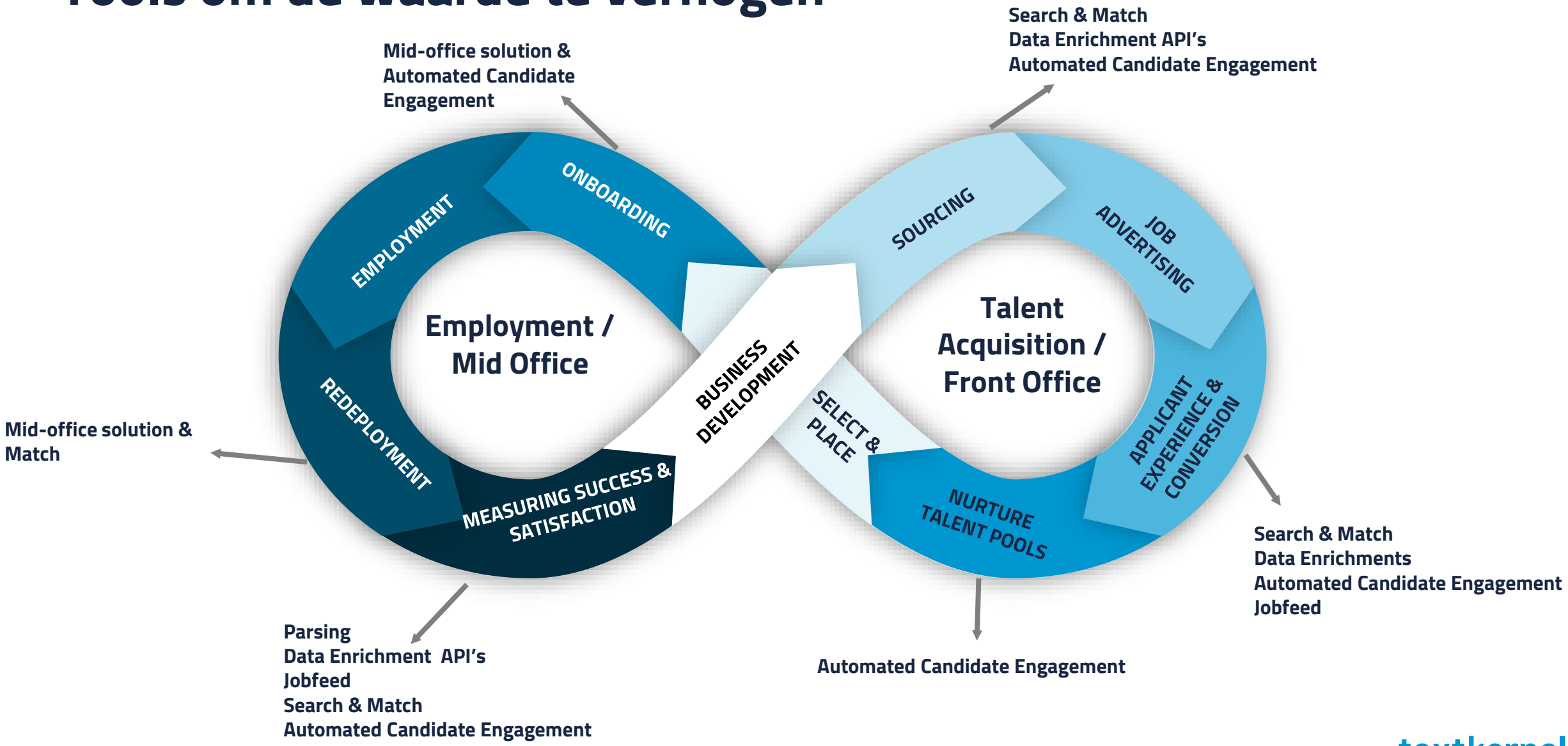
textkernel


TK Heartbeat
Powered by Textkernel and Intelligence Group
78
50
78
100
150
Export
Clear all
Employer
BAM
Job Title
All
Market Fit
Total Potential Gain
€ 150.6K
Market Fit
31%
Potential Gain
€ 150.6K
Number of Candidates
701
Jobs in Database
1
Jobs on the Market
18
Job title | Jobs on the market | Jobs in database | Number of candidates | Potential value | Current value | Score
Civil Engineering Project Manager | 18 | 1 | 235 | € 253,746 | € 14,107 | 6%
Building Calculator | 18 | 1 | 701 | € 216,666 | € 66,112 | 31%
Civil Engineering Executor | 17 | | 113 | € 210,511 | € 7,085 | 3%
Technical Planner | 16 | 1 | 375 | € 184,192 | € 33,164 | 18%
Engineer (other) | 8 | | 193 | € 171,744 | € 6,317 | 4%
Current Value
Addressable Market
Freshness
Completeness
Activation
Growth Potential
Market Fit

textkernel


TK Heartbeat
Powered by Textkernel and Intelligence Group
78
50
78
100
150
Export
Clear all
Employer
All
Job title
All
Potential Value
€ 11.0M
Addressable Market
€ 369.5M
Growth Potential
63%
Potential Gain
6.9M
More details
Jobs on the Market
16K
Market Fit
9%
Potential Gain
€ 200.9M
More details
Current Value
Addressable Market
Freshness
Completeness
Activation
Growth Potential
Market Fit
Go back
Addressable Mar...

Tools om de waarde te verhogen



textkernel

Als morgen iemand je database wilt kopen...

textkernel

textkernel

Machine Intelligence for People and Jobs

Hoe ga jij de waarde van je database morgen verhogen?